

Mobilize your Sales and Service

What Reps Want

360° View at all times
Seamless process
Full access to data – online and offline.

It's About Sales and Service, Not Just CRM.

Based on extensive field studies, *InterACT2Go* is built to increase productivity. All this while leveraging your investments in front office applications.



CRM ISN'T THE ONLY APP. Field reps use many apps and services (including CRM) to complete their tasks. For best UX and adoption, mobile apps should provide intuitive and seamless process flows spanning multiple back-end systems and services. Integrations with multiple back-end systems and services are critical.

360° VIEW AT ALL TIMES. Users need a 360° view at all times. Definition of the 360° varies by users' role and stage in the process. This view has to be readily customizable.

ACCESS TO DATA. Users need access to relevant data all times. On the go. Online or Offline. That's what mobile is about, isn't it?

SEAMLESS PROCESS: 200+ Pre-built integrations to multiple systems and services.



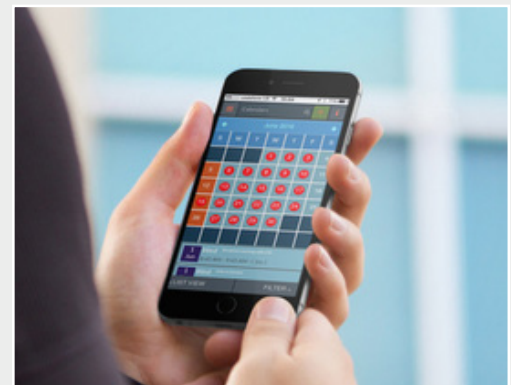
"I absolutely love the mobile app! I can enter my training attendees right at my appointments. It is so easy to use, and so convenient to always have with me. I am so grateful to have it!"

– Field Consultant, Global Provider
of Legal Research

Success Stories - Go Mobile in Weeks!

Leading European media group with operations in 20 countries

- Mobile solution to enable advertising sales
- Increase time spent with customers. Reduce time wasted in the office
- Make field sales independent of Call Center for information on customers



Leading global provider of legal research to legal, corporate, government, law enforcement, and academic markets.

- Increased productivity of 850 field sales people.
- Mashups Siebel, OBIEE, social Media, Maps, Native device functions.

CRMantra InterACT2Go

CRMANTRA
SOLVING YOUR TOUGHEST CRM CHALLENGES

Mobilize your Sales and Service

Platform for Enterprise Mobility

Age of Mobile Proliferation.

Deploying mobile apps within your enterprise? Phone and tablet apps on iOS, Android, or Windows devices. Apps that integrate with your enterprise applications, speak multiple languages to support your Sales, Service and Channel organizations.

You get the idea – it's complex and expensive.



THERE IS A SOLUTION: **INTERACT2GO**

- >> Easy to Design and Deploy – Nothing to hold you back.
- >> Low Cost – Easily fits your wallet.
- >> The obvious choice to mobilize your workforce!

InterACT2Go is the low TCO solution to let you have it all. Design and deploy your apps on any device – **phone** or **tablet** running **iOS, Android** or **Windows**.

Let's show you how.

DEVELOPMENT: With the InterACT2Go, developing apps is not rocket science. You can drag-and-drop to design, define and deploy your apps. Within minutes. No coding required.

DEVICES: Supports iOS, Android, Windows on phones and tablets. There's nothing holding you back.

INTEGRATIONS: Pre-built. Over 200 of them. Connections to your enterprise apps are a breeze.

TRANSLATIONS: Automatic. Deploy in the languages your users speak.

PRE-BUILT INTEGRATIONS

ENTERPRISE APPS:

Salesforce, Siebel, Oracle Sales Cloud, Oracle Web commerce, CRM On Demand, OBIEE, Oracle eBusiness Suite, etc.

SOCIAL MEDIA:

LinkedIn, Facebook, and Twitter;

APPLICATION SERVICES:

Google Maps, Apple Maps, and Mapquest, Credit Check, Tax Calculation, Address Check, Credit card authorization

DEVICE FUNCTIONS:

Calendar, eMail, Maps, GPS, Phone, SMS

Capabilities at a Glance

MULTI-PLATFORM

Native App on iOS and Android for Smart Phones and Tablets Connectivity – Both Online & Offline Capabilities.

SALES, SERVICE, ANY APPS

Allows you to manage all areas of your CRM – Accounts, Contacts, Leads, Opportunities, Activities, SR's and more...

USER EXPERIENCE

A familiar user experience you would expect from a native app.

NO CODING

Full support for custom objects and fields. Drag-and-drop design and deploy. No coding required.

COMPLETE 360° VIEW

All enterprise apps' data (including CRM), Email, Calendars, etc. at your fingertips.

DESIGNER CONSOLE

Develop, Deploy, and Maintain apps through a centralized console. No coding required.

GAME-CHANGING INTER-ACTIVITY

Build seamless business processes spanning multiple enterprise applications and services.

SPEAKS YOUR LANGUAGE

Multi-lingual, multi-currency, and internationalization enabled.

PRE-BUILT INTEGRATIONS

Deploy rapidly by configuring our pre-built integrations for enterprise apps such as Siebel, Salesforce, Oracle Sales Cloud, etc.. No data replication, data migration or business logic re-definition.

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About CRMantra

Our founding members are the product managers, architects, and engineers who designed and built dominant on-premise and cloud-based CRM apps.

CRM is in our DNA and we are well-versed in industry best-practices, and integrations. Who better to deliver your comprehensive CRM solutions?